

PETER DORFMAN

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CAREER OBJECTIVE

Currently in the process of shifting my career from the creative to the technical realm, I am seeking a position that allows me to garner professional experience in industry-standard practices of software development and the management of such development teams.

SUMMARY OF QUALIFICATIONS

Articulate, knowledgeable, goal-driven professional with unique combination of computer science, business, and creative backgrounds. Demonstrated ability to combine technical expertise and business acumen to set, achieve, and surpass success criteria across a multitude of projects. Strong capabilities in technical and creative management, design, development, and client relations.

TECHNICAL PROFICIENCIES

- Java, C/C++, PHP, MYSQL, JavaScript, HTML, CSS, MXML/Actionscript
- Windows, Mac OS X, Unix/Linux
- Git and Subversion source control
- Microsoft Office Suite, Project, Visio, Sharepoint
- Adobe Creative Suite

PROFESSIONAL EXPERIENCE**Intern, Online IT Operations, May 2010 – August 2010**

The Home Depot, Austin Technology Center (ATC), Austin, TX

A 12-week, project-based, paid internship. Tasked with the design and development of an Online IT Support Portal to provide a scalable tool repository for use by the Online IT Team. Presented final project at ATC management all-hands meeting. Final product is live on The Home Depot's ATC production servers.

- Developed in Adobe FlexBuilder with direct integration of custom Java web services.
 - *No prior experience in Adobe FlexBuilder development prior to internship. FlexBuilder SDK, Actionscript, and MXML were learned during the course of the internship.*
- Designed application framework with focus on rapid tool development, web services integration, and external application configuration for ease of use and future tool development.
- Implemented a modular architecture to allow for efficient tool and web services development independent of core application code with minimal developer learning curve.
- Created detailed developer's guide to enable efficient development of future tools.
- Collaborated with other IT departments to initiate cross-team development and discuss the platform's potential as a company-wide tool repository.

Web Developer, Mar 2008 – Feb 2010

White Glove Technologies, Austin, TX

- Designed and developed web applications for a wide variety of clients from inception to launch. Projects range from simple websites to full-scale e-commerce applications.
- Responsibilities included:
 - Developing, testing, and launching database-driven websites
 - Conducting client meetings to assess project goals and requirements
 - Creating project specification documents

- Coding in PHP, MySQL, HTML, XML, CSS, JavaScript, and a multitude of libraries and utilities.

Creative Director, Nov 2004 - Sept 2007
OOH Vision Networks, LLC, Hazlet, NJ

- Headed the creative and traffic departments of a digital signage network in 30 Quick Service Restaurants, garnering over \$1.5mm in local advertising dollars from over 300 clients
- Designed and implemented all departmental policies and procedures at company's inception to coordinate video production, client communication, and video distribution within a high-volume, deadline-driven environment while enabling rapid, scalable growth.
- Managed video designers and traffic manager throughout the creative and deployment processes.
- Drafted functional specification documents and project-managed software engineers for Convergent and Helius to develop turn-key digital signage solutions which were then integrated into 3rd party legacy systems to create a successful advertising-supported media network.
- Created all sales materials, video demos, spec ads, and presentations used to acquire anchor tenant advertisers such as CBS, Walt Disney Studios, and American Express.

Senior Designer, Aug 2003 – Oct 2004
Cenuco, Inc., Boca Raton, FL

- Managed outsourced projects to ensure goals, requirements, and deadlines were met.
- Designed digital and print business collateral and marketing materials.
- Produced diverse media with an emphasis on increasing market awareness and response rates.
- Headed design and implementation of UI and user flow within e-learning and e-commerce applications.
- Designed internet marketing campaigns with upwards of 100 million impressions through Yahoo!, Overture, Google, and others.

EDUCATION

Bachelor of Science, Current Student, May 2008 – Present (*Completion Date: July 2011*)
University of Texas, Austin, TX
Computer Science Major, 3.493 cumulative GPA

Associate of Science, Apr 2001
Full Sail Real World Education, Winter Park, FL
Digital Media Major

Bachelor of Business Administration, May 1999
University of Miami, Coral Gables, FL
Marketing Major, Art Minor, 3.651 cumulative GPA

Honors & Awards:

Cum Laude, Alpha Lambda Delta National Honor Society, Beta Gamma Sigma Honor Society for Business Administration, Golden Key National Honor Society, National Dean's List, University of Miami Honors Program, Provost's List (two semesters), Dean's List (six semesters), Henry King Stafford Scholarship